

MASTER IN JOURNALISM AND MASS COMMUNICATION

(MJMC)

SYLLABUS

Choice Based Credit System



Arankar
DK
Tej Narayan
Chhaya

DEPARTMENT OF HINDI

31.08.18

992

PATNA UNIVERSITY

Syllabus

Master in Journalism and Mass Communication (MJMC)

Publisher : Director,

Master in Journalism and Mass Communication
Department of Hindi, Patna University

©All rights reserved.

Ahankar
~~PKL~~
Tej Narayan
Patna

31.08.13 /

CBCS Scheme of Examination and Courses of Study for the M.A. Examination in Journalism and Mass Communication

The University shall offer MJMC degree in the faculty of Social Sciences. The Post Graduate Degree Course in Journalism and Mass Communication will be of 2 years duration i.e. 4 Semesters and shall be designated as Master of Arts in Journalism and Mass Communication, abbreviated as MJMC. The syllabus comprises 14 Core courses (CC) and two Elective courses (EC); one Generic Elective (GE) or Discipline Specific Elective Course (DSE), one Ability Enhancement Course (AEC) and two ability Enhancement Compulsory Courses (AECC) in two years. The students will be evaluated through End-Semester Examinations/Project evaluation and the teaching will be structured accordingly.

Structure of the 2 Yrs (Four Semesters) Post Graduate Degree course under CBCS:

Semester	No of COURSE/ papers	Credit Per COURSE/ paper	Total credit	Minimum No. of Learning Hours #	No. of CORE Course/ Paper	No. of Elective Course/ Paper	Code of Nature of Elective Course/ Paper
I	05	05	25	250	4	1	AECC-1
SEMESTER BREAK							
II	06	05	30	300	5	1	AEC-1
SEMESTER BREAK							
III	06	05	30	300	5	1	AECC-2
SEMESTER BREAK							
IV	03	05	15	150	0	3	EC-1* EC-2* DSE-1 or GE-1
Total	20		100	1000	14	6	

31.08.18

Ahankar
PKG

T. N. S. R.
Indhu

445

Master of Arts in Journalism and Mass Communication (M.J.M.C)

SEMESTER - I

1 Code	2 Course Component	3 Name of the Course	4 Credit	5	6	7 Total Marks
				C.I.A.	End Semester Exam	
				Marks		
CC-1	Core	Introduction to Mass Communication	5	30	70	100
CC-2	Core	Journalism in India	5	30	70	100
CC-3	Core	Reporting and Editing	5	30	70	100
CC-4	Core	Writing for Mass Media	5	30	70	100
AECC-1	Elective	Environmental Sustainability & Swachhh	5	30	70	100
		Bharat Abhiyan Activities	5	50	50	100

SEMESTER - II

1 Code	2 Course Component	3 Name of the Course	4 Credit	5	6	7 Total Marks
				C.I.A.	End Semester Exam	
				Marks		
CC-5	Core	Radio Journalism	5	30	70	100
CC-6	Core	Television Journalism	5	30	70	100
CC-7	Core	Photo Journalism	5	30	70	100
CC-8	Core	Development Communication	5	30	70	100
CC-9	Core	Designs and Graphics	5	30	70	100
AEC-1	Elective	Skill Development & Computer Efficiency	5	30	70	100
			5	50	50	100

SEMESTER - III

1 Code	2 Course Component	3 Name of the Course	4 Credit	5	6	7 Total Marks
				C.I.A.	End Semester Exam	
				Marks		
CC-10	Core	Advertising and Public Relations	5	30	70	100
CC-11	Core	New Media	5	30	70	100
CC-12	Core	Communication Research	5	30	70	100
CC-13	Core	Media Laws and Ethics	5	30	70	100
CC-14	Core	Media Management	5	30	70	100
AECC-2	Elective	Human Values & Professional Ethics & Gender Sensitization	5	30	70	100
			5	50	50	100

SEMESTER - IV

1 Code	2 Course Component	3 Name of the Course	4 Credit	5	6	7 Total Marks
				C.I.A.	End Semester Exam	
				Marks		
EC-1	Elective	Rural and Environment Journalism	5	30	70	100
EC-2	Elective	Practical Training and Project Report	5	40	60	100
Choose Any one in two Elective Papers (DSE - 1 or GE - 1)						
DSE-1	Elective	Contemporary Issues	5	50	50	100
Or						
GE-1	Elective	Human Rights	5	50	50	100

31.05.15
 [Signature]
 PKC

T. N. S. R.
 [Signature]

Core Course (CC): A course which should compulsorily be studied by a candidate as a core requirement on the basis of subject of MA studies and is termed as a Core course.

Elective Course (EC): Generally a course which can be chosen from a pool of courses (Basket) and which may be very specific or specialized or advanced or supportive to the subject/discipline of study or which provides an extended scope or which enables an exposure to some other subject/discipline/domain or nurtures the candidate's proficiency/skill is called an Elective Course.

Discipline Specific Elective Course (DSE): Elective courses may be offered by the main discipline/subject of study is referred to as Discipline Specific Elective. The University Institute may also offer discipline related Elective courses of interdisciplinary nature (to be offered by main discipline/subject of study).

Generic Elective (GE) Course: An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is called a **Generic Elective**.

P.S.: A core course offered in a discipline/subject may be treated as an elective by other discipline/subject and vice versa and such electives may also be referred to as Generic Elective.

Ability Enhancement Courses (AEC): The Ability Enhancement Courses (AEC) / Skill Enhancement Courses (SEC). "AEC" courses are the courses based upon the content that leads to life skill enhancement.

Ability Enhancement Compulsory Courses (AECC): University will run a number of Ability Enhancement Compulsory Courses (AECC) which is qualifying in nature and students from all faculties have to qualify in all courses.

Dissertation/Project/ internship / industrial Training: An elective course designed to acquire special/advanced knowledge, such as supplement study/support study to a project work and a candidate studies such a course on his own with an advisory support by a teacher / faculty member is called dissertation/project.

The distribution of the **six elective papers** shall be - **two EC, one DSE or one GE, two AECC, one AEC**. Students may opt for any elective course out of a list of elective papers (Basket) offered by the parent department or any other department/a as per his/her choice with the prior permission of the parent department.

The final CGPA / class will be decided on the performance of the student in the **16 courses** including the **14 Core Courses (CC)** and **two ECs**.

The **one DSE or one GE, two AECC, one AEC** courses will be qualifying in nature and a student has to score at least 45% marks in these courses. Grades will be awarded separately for these courses, however, performance in these elective courses will not be considered for awarding the final CGPA/class.

31-05-18
A. Hanuman
T. Jayaraman
(Signature)

**MASTER OF ARTS IN JOURNALISM AND MASS
COMMUNICATION (MJMC)**

- Semester I : CC -1 to CC -4 plus AECC - 1
- Semester II : CC -5 to CC -9 plus AEC -1
- Semester III : CC -10 to CC - 14 plus AECC - 2
- Semester IV : EC - 1 and EC - 2 plus DSE - 1 or GE- 1

Evaluation of performance under CBCS scheme

The performance of a student in each paper will be assessed on the basis of a Continuous Internal Assessment (CIA) of 30 marks and the End of Semester Examination (ESE) consisting of 70 marks

The components of C.I.A. are follows :

- (i) Mid-semester written test of one hour duration = 25 Marks
 - (ii) Punctuality and Conduct = 05 Marks
-
- Total = 30 Marks**

The End of Semester Examination (ESE) shall be named as follows:

- (a) M.A. Part (I) - Semester I Examination and Semester II Examination respectively
- (b) M.A. Part (II) - Semester III Examination and Semester IV Examination respectively
- (c) Syllabus for each paper shall be divided into at least 5 units. Based on this, the question paper pattern for the End Semester Examination shall be divided into three parts A, B, C comprising of objective type questions with multiple choice, short answer type questions and long answer type questions respectively as mentioned below :

Part	Nature of questions	Number of questions to be asked	Number of questions to be answered	Marks of each question	Total marks
Part-A	Short Answers Questions (No Choice)	10	10	02	20
Part-B	Medium Answers Questions	05	04	05	20
Pan-C	Long Answers Questions	04	03	10	30
Total					70 Marks

31.05.18.
 Akhanda
 AK
 Tej Narayan
 Prakash

992

Part-A Ten Short Answers Questions (No Choice) - All questions to be answered (Questions shall be picked up from the whole syllabus preferably two questions from each unit) **10 × 2 = 20 Marks**

Part-B Five Medium Answer Questions - Four questions to be answered (Questions shall be picked up from the whole syllabus preferably one question from each unit) **4 × 5 = 20 Marks**

Part-C Four long Answer Questions - Three questions to be answered. (Questions shall be picked up from the whole syllabus preferably one question from each unit) **3 × 10 = 30 Marks**

Total = 70 Marks

➤ The performance of a student in the elective papers **AEC** and **AECC** in each semester addressing the issues of :

- i. Skill Development
- ii. Human Values and Professional Ethics and Gender Sensitization
- iii. Environment and Sustainability and Swachchha Bharat Abhiyan Activities shall be assessed on the basis of a continuous Internal Assessment (CIA) of 50 marks and the End Semester Examination (ESE) consisting of 50 marks.

The components of C.I.A. in these papers shall be as follows:

(i) One mid-semester written tests of one hour duration each = 45 Marks

(ii) Punctuality and Conduct = 05 Marks

Total = 50 Marks

31.05.15.

A. K. S. / Tejwani / (Signature)

The components of E.S.E. in these papers shall be as follows:

Part	Nature of questions	Number of questions to be asked	Number of questions to be answered	Marks of each question	Total marks
Part-A	Short Answers Questions (No Choice)	10	08	01	08
Part-B	Medium Answers Questions	05	04	03	12
Part-C	Long Answers Questions	04	03	10	30
Total					50 Marks

Part-A Ten Short Answers Questions (No Choice) - Eight questions to be answered (Questions shall be picked up from the whole syllabus preferably two questions from each unit)
 $8 \times 1 = 8$ Marks

Part-B Five Medium Answer Questions - Four questions to be answered (Questions shall be picked up from the whole syllabus preferably one question from each unit)
 $4 \times 3 = 12$ Marks

Part-C Four long Answer Questions - Three questions to be answered. (Questions shall be picked up from the whole syllabus preferably one question from each unit)
 $3 \times 10 = 30$ Marks

Total = 50 Marks

31.05.13

Aradhana
 DK
 Tej Wanjari
 (Ink)

990

Master of Arts in Journalism and Mass Communication (M.J.M.C)

Semester - I

- CC-1 : Introduction to Mass Communication
- CC-2 : Journalism in India
- CC-3 : Reporting and Editing
- CC-4 : Writing for Mass Media

AECC - 1: Environmental Sustainability (3 credits) & Swachhh Bharat Abhiyan Activities (2 credits)

Semester - II

- CC-5 : Radio Journalism
- CC-6 : Television Journalism
- CC-7 : Photo Journalism
- CC-8 : Development Communication
- CC-9 : Designs and Graphics

AEC - 1: - Skill Development & Computer Efficiency

Semester - III

- CC-10 : Advertising and Public Relations
- CC-11 : New Media
- CC-12 : Communication Research
- CC-13 : Media Laws and Ethics
- CC-14 : Media Management

AECC - 2 : - Human Values & Professional Ethics (3 credits) & Gender Sensitization (2 credits)

Semester - IV

Elective Course (EC) - 1
Rural and Environment Journalism

Elective Course (EC) - 2
Practical Training and Project Report

> Choose Any one in two Elective Papers (DSE - 1 or GE - 1)

Discipline Specific Elective Courses (DSE) - 1
Contemporary Issues **Or**

Generic Elective (GE) - 1
Human Rights

31.08.18.

Abraham
PK
Taj Nigam
Talwar

439

DETAILED COURSE OF STUDY

M.A. Semester – I

CC - 1 : INTRODUCTION TO MASS COMMUNICATION

Unit – I Basics of Communication

- Meaning, Definition and scope of Communication.
- Elements, Forms and Functions of communication.
- Forms, Channels and processes of Communication, Types of Communication.

Unit – II Theories and Models in Communication

- Models of Communication: Theodore M. New Comb's Model, Geogre Gerbner's Model, Charles E. Osgood's Model, Harord Laswell's Model.
- Theories of Communication: Action Theory, Two-Step Flow Theory, Dependency Theory, Normative Theory, Pragmatic Theory, Mass Media Theory, Critical Theory.

Unit - III Basics of Mass Communication

- Meaning, Definition and scope of Mass communication.
- Characteristics, Functions and processes of Mass Communications.
- Theories of Mass Communication: Bullet Theory, Personal Influence Theory, Social Responsibility theory.
- Democratic-Participation Theory, Psychological Theory, Agenda-Setting Theory, Free Press Theory.

Unit - IV Mass Communication and Media

- Mass Communication through Print Media.
- Mass Communication through Electronic Media.
- Mass Communication through Traditional Media.
- Mass Communication through Cinema and Documentaries.

Unit - V Communication Barriers

- Meaning, Definition and Categorization of Communication Barriers.
- Semantic Barriers, Inter-personnel Barriers, Individual Barriers.
- Economic and Geographic Barriers, Organizational Barriers.
- Technological Barriers, Channel and Media Barriers.

31-05-18

Atankha
DK
Tej Singh
Gandhi

Suggested Readings:

1. De Fleur, Theories of Mass Communication, 2nd Edition. New York; David Mc Kay, 1970
2. Siebert, Fred S., Peterson Four Theories of Press, Urbana, University of Illionois Theodore B. and Sehramm W. Press, 1856
3. Berlo, D.K. The Process of Communication, New York: Halt Renehart and Winston, 1960.
4. Klapper, J.T. The effects of Mass Communications, New York Free Press, 1960
5. Schramm, W. The Process and effects of Mass Communication, University of Illionois Press, 1954
6. Narula, Uma Mass Communication Theory and Practice, Haranand Publication, New Delhi, 1994
7. Keval J Kumar Mass Communication in India, Jaico Publishing House, Mumbai, 2001
8. C. S. Rayadu Communication, Himalaya Publishing House, Mumbai
9. Aubrey B Fisher Perspective Human Communication Macmillan Publishing Co. New Delhi
10. Aggarwal Bala Vir & Gupta V.S., Handbook of Journalism and Mass Communication, concept publishing company, 2006
11. Goldie C.M., Communication Theory, Cambridge University Press, 1991
12. Windahl et al., Using communication theory: an introduction to planned communication, Sage Publication, 2010
13. Schulz, Peter J, Communication theory Vol.: 1to4, Sage Publishers

31.03.18

Ahankar

PKC
Tej Nayan Rao

Tulshur

CC - 2 : JOURNALISM IN INDIA

Unit - I History of Journalism

- Evolution and Development of Journalism in World Scenario
- Evolution and Development of Hindi Journalism (Bharatendu Era, Pre-Bharatendu Era, Dwivedi Era, Gandhian Era, Post-Independence Era).

Unit - II Regional Journalism in India

- Evolution and Development of Journalism in India (Bangla, Marathi, Gujarati).
- Contribution of Bihar in Journalism

Unit - III Print Media Journalism

- Meaning, Definition and Scope of print Media.
- Characteristics of print Media.
- News Editors in Print Media.
- Newspapers and Magazines.
- New Trends in Print Media.

Unit - IV Electronic Media Journalism

- Meaning, Definition and Scope of Electronic Media.
- Characteristics of Electronic Media.
- News Editors in Electronic Media.
- Private satellites channels and competitive Market.

Unit - V Literary and Cultural Journalism

- Beginning of Literary Journalism in India.
- Important Literary Magazines and Literary Journalists.
- Literary Journalism, Magazines and Journalists in Bihar.
- Importance of Cultural Journalism and its various aspects.
- Journalism of Music, Arts and Drama.

Suggested Readings:

1. Singhal and Rogers. India's Communication Revolution. Sage.
2. Kumar, KJ. Mass Communication in India. Jaico. Mumbai. 2007
3. Natrajan. History of Press in India. Publications Division. Delhi
4. Kohli-Khandekar. Indian Media Business. Response Books. Delhi. 2010
5. Sahay, Uday. Making News. OUP. Delhi. 2009

31.08.18

Atanban
PKS
Tej Nayan
Eshwar

CC - 3 : REPORTING AND EDITING

Unit - I Basics of News

- Components of a News story, 5 W's and H
- Structure of News Story
- Inverted Pyramid and other styles
- Alternative Story Forms
- Leads, Types of Leads

Unit - II Basics of News Reporting

- Meaning, Definition and Scope of News Reporting.
- Objectives of Reporting and Sources of News.
- News values and angle of News.
- Main Components of News Reports.
- Qualities and responsibilities of a Reporter.
- Techniques of Reporting in Print and Electronic Media.
- Types of Reporters and Freelancing.
- Difficulties in reporting

Unit - III Basics of News Editing

- Meaning, Definition, Scope and Objectives of News Editing.
- Principles of Editing (News).
- News Room and Editors.
- Photo Editing, Captions, Layout and Typography.
- Qualities and Responsibilities of Editors.
- Types of Editors.
- Techniques of Editing (News) in Print and Electronic Media.
- Proof Readers and Proof Reading.

Unit - IV Specialized Reporting-I

- Meaning, Definition and Scope of Specialized, writing.
- Crime and Court Reporting.
- Legislature and Political Reporting.
- Educational and Sports Reporting.

Unit - V Specialized Reporting-II

- Science and Technology Reporting.
- Development and Business Reporting.
- Investigative Reporting.
- Defense and Development Reporting.

31.05.18

X Branda
 PR
 Tej Nigam
 (Signature)

Suggested Readings:

1. Gupta, V.S. (2010) *Handbook of Reporting and Communication Skills*, Concept Publishing House, New Delhi.
2. Kamath M.V, *Professional Journalism*, Vikas Publishing House, Pvt Ltd, New Delhi.
3. Sewak Ram Sharma, (2010), *Guidelines for Writing, Reporting and Editing*, D.P.S Publishing House, New Delhi.
4. Stovall, (2010) *Journalism: Who, What, When, Where, Why and How*, PHI Learning, Private Limited, Delhi. ISBN: 978-81-203-4369-6.
5. Usha Raman, (2010) *Writing for Media*, Oxford University Press.
6. *Print Journalism: A Critical Introduction*. Richard Keeble
7. *Ethics for Journalists*: Richard Keeble
8. *News Writing*. Anna Mckane
9. *Photo-Offset fundamentals*. John E Cogoli
10. *Newspaper Designer's Handbook*. Tim Harrower
11. *Hindi Patrakarita ke vividh Ayam*. Radha Ramakrishanan
12. *Hindi Patrakarita : vividh Ayam* . Ved Pratap Vaidik
13. *Patrakarita ki laxman Rekha*. Alok Mehta

31.08.18.

Atkandhan
 PK
 Tej N - 2
 Palsky

CC - 4 : WRITING FOR MASS MEDIA

Unit - I Writing for Print

- Writing a regular story- from preparation to the print.
- Writing a special story
- Interviews, Feature stories etc.
- Writing for magazines- articles etc.

Unit - II Writing for Radio

- Writing for the radio
- Radio Talk
- Interview and discussion
- Feature and Documentary
- Drama and Serial
- Musical Programmes
- Chat Show
- Radio Commercial-Types, Copy Writing, Slogans

Unit - III Writing for TV

- The language of visuals
- TV news script formats
- News writing for TV – Basic principles of News Writing
- Types of story, Interview, Serial, Talk Show, Documentary.
- Use of graphics for news

UNIT-IV Writing for web

- Writing news stories, features and articles.
- Interview and chats on the web as news source.
- Online versions: E-papers, E-magazines.
- Mobile digital news formats

UNIT-V Creativity in Writing

- Meaning and concept of creativity
- Creative freedom in different mediums

Suggested Readings:

1. The Magazines Handbook. Jenny Mckay
2. Pulling Newspapers Apart: Analysing Print Journalism. Bob Franklin
3. Journalism: A Career Handbook: Anna Mckane
4. Journalism: Theory and Practice. Jason R. Detrani

31.08.18

AKK
Tij N...-2
[Signature]

Ability Enhancement Compulsory Course (AECC)- 1

Environmental sustainability & Swachchh Bharat Abhiyan Activities

UNIT- I	— Natural and Socio-Culture Environment
UNIT – II	— Environmental Status of Women
UNIT – III	— Environmental needs of Women
UNIT – IV	— India's Environmental Policies : Impact on Women.
UNIT – V	— Swachchha Bharat Abhiyan Activities

Suggested Readings:-

1. Annabel Rodda, Women and Environment: United Nations & Non Governmental Liason services, Zed books, London, 1991.
2. A Report on Swachchha Bharat Abhiyan, Information and broadcast department, Government of India, New Delhi.
3. Bina Agarwal, Gender and Green Governance, Oxford University Press, New Delhi, 2010.
4. Mridula Sinha and Dr. R.K. Sinha, Swachchha Bharat (A Clean India), Prabhat Prakashan, New Delhi, 2016.

31.08.18

Tej Narayan
 PKC
 Tej Narayan
 P. K. C.

Semester - II

CC - 5 : RADIO JOURNALISM

Unit - I Basics of Radio

- Meaning, Definition and uses of Radio.
- Characteristics of Audio medium of Mass Communication.
- History of Indian Radio.
- Private and Government Owned Radio.

Unit - II Technical Aspects of Radio

- FM, AM, SW, Format of Radio PSA.
- Satellite Radio, Community Radio, Educational Radio, Web Radio, HAM Radio.
- Elements of Radio Drama.
- Models of Community Radio.
- FM Radio Stations in India.
- Studio interviews and Discussions.

Unit - III Public Service Broadcast

- Introduction to AIR and its mission.
- Prasar Bharti and AIR.
- Organizational Structure and working of AIR.
- Ownership and Control of AIR.
- Vividh Bharti and Commercials.
- Code of Ethics of AIR.

Unit - IV Radio Production

- Meaning and Techniques of Radio Production.
- Features of Radio Production.
- Radio Production Processes.
- Techniques and Precautions of Sound Recording.
- Types of Microphones and their uses.
- Field Recording and skills.
- Production Techniques of Radio Documentaries.
- Sports and Mega Events Productions.
- Live Studio Broadcasts.

31.05.18.

Ahankar
 PKC
 Tej Narayan
 (Signature)

Unit – V Radio News Bulletins and Current Trends

- Features of Radio News.
- Home Bulletins, External Bulletins, Regional Bulletins, News on – Phone Services, Current Affairs Programmes on AIR, Parliamentary Proceedings.
- Current Trends and Interactive Programmes on Radio.
- Concerts, Phone - in Programmes, Radio – Bridge Programmes, Outdoor Broadcast.
- Listener's Letters, Value Added Services on Radio.
- The modern means of Interactive-Radio.
- Emergence of Private Radios and their popularity.

Suggested Readings:

1. Kamath, M. V. (1992), Journalist's Handbook, Vikas Publishing House, New Delhi.
2. Aggarwal, VirBala and Gupta, V.S. (2001), Handbook of Journalism and Mass Communication, Concept Publishing Company, New Delhi.
3. Aggarwal, VirBala (2006), Essentials of Practical Journalism, Concept Publishing Company, New Delhi.

31.08.18

Ahankar
PK
Tij Naya Ran

(Signature)

CC - 6 : TELEVISION JOURNALISM

Unit - I Basics of Television

- Meaning, Definition and uses of Television.
- Characteristics of Audio - Visual Medium of Mass Communication.
- History of Television.
- Impact of TV on society

Unit - II Organizational Structure of Television

- Emergence of Private Satellite Television Channels in India.
- Organizational Structure of Private Channels.
- Various types of Television Channels.
- DTH, IPTV, Active Doordarshan, Cable TV, FDI Channels, OB Van, INSAT.
- Commercial approaches of Private Satellite Channels.

Unit- III Television News Editing, Reporting and Anchoring

- Techniques of News Editing.
- Planning, Production and Compilation of News Programmes.
- Writing Introduction, Lead and Headlines Writing.
- Techniques of Anchoring.
- Voice Broadcast Skills, Facing Camera, Eye Contact, Uses of Teleprompters, Live Studio, Anchoring, Chat Show and Cross-Fire, Live Studio and Field Interviews, Moderating TV Studio Discussions, Voice Modulation.

Unit - IV Television Production and Direction

- Basics of TV Production.
- Television Lighting in Field Studio, Lighting, Video Editing, Television Documentary Production, Corporate Video Production.
- Members of Television Serial Production Unit.
- Role of Television Serial Producers, Directors, Technical Directors, Writers, Cameraman, Artists.
- Camera Movement, Shots, Types of Shots, Caption Story and Composition.

Unit - V Public Service Broadcasting in India

- Introduction to Doordarshan and its Objectives.
- Prasar Bharti and its responsibilities.
- Prasar Bharti Act, National Doordarshan and its Regional Centers.
- Public Service broadcasting by IGNOU, NCERT and Ministry of Human Resource Development.

31.08.18

AKC

Tej Narayan Kumar

Suggested Readings:

1. Shook, Fred. Larson, John & DeTarsio, John. (2012). Television and Field Reporting (6th Edition). Pearson.
2. Keller, Teresa. & Hawkins, S.A. (2005). Television News: A Handbook for Writing, Reporting, Shooting and Editing. Holcomb Hathaway Publishers.
3. Gibson, Roy. (1991). Radio and Television Reporting. Allyn & Bacon

31.08.18

Abraham
PK
Tej Nath
[Signature]

CC - 7 : PHOTO JOURNALISM

UNIT- I Basics of Photography

- What is photography?
- Nature and scope of photography
- Evolution of photography and photo journalism
- Photography as an art form
- Branches of photography

UNIT - II Equipment and technology

- Functioning of a camera
- Types of cameras and lenses
- Flashes
- Camera controls
- Creative usage of camera controls
- Depth of field
- Lighting techniques
- Three-point lighting

UNIT - III Techniques of photography

- Composing pictures
- Elements of composition
- Basics of photo editing
- Introduction to photo editing software
- Photo editing for photojournalists

UNIT- IV Basics of Photojournalism and Visuals

- Equipment used by photojournalists
- Skills of photojournalism
- Photo-series and photo-essays
- Photojournalism in the convergence era

UNIT- V Recent trends in Photojournalism

- Ethics in photojournalism and Intellectual Property Rights
- Stereotyping and news photographs
- Methodologies used in visual research
- Qualitative analysis of visuals
- Changing visual culture

Suggested Readings:

1. Sontag, Susan. (1973), *On Photography*, Rosetta Books, LLC
2. Kobre, Kenneth (2010), *Photojournalism: The professionals' Approach*, Sixth Edition. Focal Press
3. Rose, Gillian (2002), *Visual Methodologies*, Sage: London

31.05.18. *Ashwani*
AKE

Tej Narayan
(Signature)

922

CC - 8 : DEVELOPMENT COMMUNICATION

UNIT I Basics of Development

- Meaning and concept of Development
- Growth vs Development
- Human Development

UNIT-II Development Communication

- Meaning – concept – definition – philosophy – process – theories.
- Role of media in development communication – strategies in development communication – social cultural and economic barriers – development communication policy – strategies and action plans – democratic decentralization, Panchayati Raj – planning at national, state, regional, district, block and village levels.
- Interrelation between development and development communication.

UNIT -III Models of Development Communication

- Dominant Paradigm Model
- Participatory development model
- Basic needs model
- New paradigm of development

UNIT-IV Development Journalism

- Concept of journalism and development journalism, historical background and significance.
- Issues of development journalism: health, nutrition, social issues, resource use, literacy, agriculture and environment.

UNIT-V Recent Trends

- Current scenario of Development Journalism
- Case studies in Development Communication and Development Journalism

Suggested Books:

1. Narula, U., 1994; Development Communication. Haranand Publications.
2. Ravindran, N., et. al. 1993; Perspectives in Development Communication, Sage Publications, New Delhi.
3. Raghavan, G.N.S., 1993; Development and Communication in India, Gian Publishing House, New Delhi.
4. Hancock. A., 1980; Communication Planning for Development, UNESCO, Paris.
5. Fernandes, Walter: Development with People, Indian Social Institute, New Delhi, 1988.
6. Jayaweera N. & Amunugama S.: Rethinking Development Communication, AMIC, Singapore, 1988.
7. Kumar, Keval J.: Communication and Development: Communication Research Trends, Vol. 9, No. 3, 1988.
8. Hoogvelt Ankie : The Third World in Global Development. Macmillan, London, 1982

31.5.18

Ahankar
PKC

Tejwaj - Kar
(Signature)

- 9. Hornik, Robert C: Development Communication: Information Agriculture and Nutrition in Third World, Longman, London/ NY, 1988.
- 10. Melkote Srinivas : Communication for Development in the Third World - Theory and Practice, Prestice - Mall, New Delhi, 1991.
- 11. Sondhi, Krishan : Communication, Growth and Public Policy Breakthrough, New Delhi, 1983.
- 12. Schramm, Wilbur: Mass Media and National Development, Stanford UP, Stanford, 1964

31.05.18

Abraham
PKC
Tij N y R
Pafad.

425

CC - 9 : DESIGNS AND GRAPHICS

Unit-I Basics of Computer

- Fundamentals of Computer and its parts.
- Introduction to MS-Office and MS-Word
- Document Processing, Formatting and Printing; Mail Merge
- Spread Sheet/Excel; Use of Function, Graphs, Data Analysis, PowerPoint Presentation.

Unit-II Designing and Layout

- Concept and theory of design and graphics
- Basic elements and principles of graphics
- Design and layout
- Use of colours

Unit-III Desktop Publishing

- Introduction to DTP
- Photoshop
- Corel Draw
- Quark Express
- In-Design

Unit-IV Print Production

- Designing a visiting card
- Designing a letter head
- Designing a logo
- Newspaper front page
- Magazine cover page
- Newsletter

Unit-V Adobe Premier

- Introduction to Adobe Premier
- Fundamentals of Video editing
- The interface, Adding media and moving them to Live Line, Setting In and Out
- Effects and Adjusting Paramaters, Transitions, Additional AV tracks
- Applying slow and fast motion effects, Ripple edit to synchronise audio

31.08.16

Arankar
Tej Narayan
Puduguz

Suggested Readings:

1. Author Adobe, Adobe Photoshop – Publisher Techmedia
2. Coburn, Foster D. Corel Draw, Tata Mcgraw Hill Publishing Co Ltd, 2007
3. A. Jaiswal Fundamentals of computer Information technology Today, Wiley Dream tech
4. V. Rajaraman, Fundamentals of computer, Prentice Hall of India
5. G K Parthasarathy. Computer Aided Communication, Authors Press, 2006
6. R. Singhal, Computer Application for Journalism, Ess Publishers
7. Chetan Shrivastava, Introduction to Information Technology, Kalyani Publishers, Delhi
8. T. C. Bartee, Digital Computer Fundamentals, Mc Graw Hill Publication
9. Singa et al., Computer fundamentals, New Delhi BPD, 2003

21.05.15

Ahankar
~~PKK~~
Tej Narayan Ran
Prof. Dr.

Ability Enhancement Course (AEC) – 1

Skill Development & Computer Efficiency

UNIT – I	— Skill Enhancement Activities related to Government Policies & Programme.
UNIT- II	— Computer Fundamentals — Computer Appreciation
UNIT – III	— Computer Memory — Type of Software
UNIT – IV	— Understanding Operating System — Understanding Graphical User Interface using Window
UNIT – V	— Word Processing Package — Spreadsheet Package — Presentation Package

Suggested Readings:-

1. P.K. Sinha & Priti Sinha, Computer Fundamentals, BPB Publication, New Delhi, 2007.
2. A. Goel, Computer Fundamentals, Pearson Education, New Delhi, 2010.

31.08.18
 P.K. Sinha
 Tej Narayan
 Indapur

SEMESTER – III

CC - 10 : ADVERTISING AND PUBLIC RELATIONS

Unit- I Advertising

- Advertising meaning, concept and origin
- Advertising as a marketing tool
- Types of advertising
- Advertising agency structure
- Brand image, unique selling proposition

Unit-II Advertising Campaign Planning and Creative Strategy

- Planning an advertising campaign and budgeting
- Methods of measuring effectiveness of advertising programme – Different types of Pre-testing, concurrent testing and post testing techniques
- Idea Generation, Creative briefs and creative appeals
- Creativity: Layout and production

Unit-III Copy writing in Advertising

- Importance of Copy writing in Advertising
- Writing Ad copy: print, radio, TV, outdoor, online

Unit-IV Public Relations

- Public relations meaning, need, process and public
- Evolution of PR
- Tools and methods of public relations
- Preparing media kit and writing for media

Unit -V PR Practices and Corporate Communication

- PR practices: corporate PR, NGO, Government, professional PR organization,
- Planning and evaluation of PR campaign
- Corporate Communication: meaning and its nature
- Evolution and need of corporate communication
- Building corporate identity
- Employee communication

31-05-18

Abraham
PR
Taj Singh
[Signature]

Suggested Readings:

1. Sontakki C.N Advertising, Kalyani Publishers, New Delhi, 1989
2. Jethwany Dr. Jaishree N. Advertising, Phoenix Publishing House Pvt. Ltd., New Delhi
3. Chunawala S.A., Advertising Sales and Promotion Management Himalaya Publishing House, New Delhi
4. Tiwari Sanjay, The (UN) common sense of advertising: getting the basics right, Sage Publication, 2003
5. Bajpaye, Alok, Advertising Management, Delhi Authors Press, 2006
6. Mehta D.S. Handbook of Public Relation in India Allied Publishers Pvt. Ltd. Bombay 1983
7. Balan K.R. Public Relation, S. Chand and Co. New Delhi 1990
8. Cutlip S.M and Center A.H. Effective Public Relation, Prentice Hall, 1986
9. Kaul J.M. Public Relation in India, Noya Prakash, Calcutta
10. Franklin, Hogan and Langley, Key Concepts in Public Relations, Sage Publications, 2009
11. Keith, Butterick, Introducing public relations: theory and practices, Sage Publications, 2011
12. Ramachandran, KK and Karthick, KK, from campus to Corporate, New Delhi, MacMillan Publishers, 2010

31.05.18

Ashwani
PKC
Tij Naga-2
End

920

CC - 11 : NEW MEDIA

Unit I New Media

- New Media: Definitions and Concept
- Features of New Media
- History of New Media
- New vs Old media
- World Wide Web: Concept and evolution

Unit-II New Media Technologies

- Wearable technologies
- Technological determinism
- New Media Marketing
- New Media Economy
- Hypertextuality
- Digital Divide
- Clouds technology
- Convergence and communication.

Unit-III Society and New Media

- The Rise of Information Society
- New Media Movements and Campaigns
- Phenomenon of YouTube Celebrities
- Social Networking Sites
- Netizens and Cyborgs

Unit-IV Cyber Journalism

- Blogs
- Micro blogging sites like Twitter
- Narrowcasting and Broadcasting
- Planning and designing News Portals

Unit-V Challenges of New Media

- Internet addiction
- Democratisation of Media/information
- New Media Literacy
- Ethics of Cyber-journalism

21-08-18

Shankar
P.K.
Tejwani
Pulasthi

Suggested Readings:

1. New Media by John v.pavlik (Coulmbia University Press,2001)
2. Introduction Digital Journalism: Emerging Media and the Changing Horizons of Journalism, Edited by Kevin Kawamoto (Rowman and Lilltlefield Publishers,2003)
3. Journalism to Online Journalism: Publishing News and Information by Roland De Wolk(Allyn & Bacon,2001)
4. Kumar, Keval, Teleommunications and New Media Technology in India: Social and Cultural Implication, Gazette, Volume 54 no 3, pp 267-277, 1995
5. Caperna A., Integrating ICT into Sustainable Local Policies. ISBN13:9781615209293
6. Carnoy, Martin. "ICT in Education: Possibilities and Challenges." Universitat Oberta de Catalunya, 2005.
7. "Good Practice in Information and Communication Technology for Education." Asian Development Bank, 2009.
8. Grossman, G. and E. Helpman (2005), "Outsourcing in a global economy", Review of Economic Studies 72: 135-159.
9. Oliver, Ron. "The Role of ICT in Higher Education for the 21st Century: ICT as a Change Agent for Education." University, Perth, Western Australia, 2002.
10. Walter Ong, Orality and Literacy: The Technologizing of the Word (London, UK: Routledge, 1988), in particular Chapter 4

31.08.18.

Atkinson
PKK
Tij Nij - Rn
[Signature]

CC - 12 : COMMUNICATION RESEARCH**Unit-I Introduction to Communication Research**

- Introduction to research in communication studies
- Conceptualization, Operationalization & Measurement.
- Qualitative and Quantitative Approaches
- Research Ethics
- Ethnography, Participant Observation
- Case Studies
- Experiments
- Focus Groups & Reception Analysis
- Sampling

Unit-II The Research Process

- Planning Research
- Research Design
- Hypothesis Formulation
- Collecting and Documenting Data
- Organizing, Coding and Analysis of Data
- Planning and Action
- Textual and Visual Analysis

Unit-III Methods Toolbox

- Key Methods of Communication Research
- Participant Observation
- Field Notes
- In-depth Interviews
- Group Interviews
- Diaries and Self Documentation
- Media Audit and Content Analysis
- Questionnaire/Schedule based Surveys
- Published Information and Documentary Material
- Feedback Mechanism

Unit-IV Application of Statistics

- Tabulation and classification of data
- Data analysis, interpretation
- Elementary Statistics- Mean, Median, Mode
- Graphic and diagrammatic representation of data

31.08.18.

ARankhan
PKS
Tej Wanjari
Rishabh

Unit-V Writing a Research Paper

- Doing research and writing a paper
- Introduction
- Literature Review
- Theoretical Framework
- Research Questions
- Research Methodology
- Results
- Discussion
- Conclusion
- References (In-text citations and bibliography)

Suggested Readings:

1. Treadwell, Donald, *Introducing communication research: paths of inquiry*, Sage Publications, 2011
2. Reinard, John, *Communication Research Statistics*, Sage Publications, 2006
3. C. R. Kothari *Research Methodology: Methods & Techniques*, Wishwa Prakashan, New Delhi, 1996
4. James & George, *Qualitative research in technical communication*, Routledge Publishers, 2011
5. G.K. Parthasarthy, *Electronic Media and Communication Research Methods*, Gnosis Publication, 2006
6. Priest, Susana Horning, *Doing Media Research an Introduction*, Sage Publication, 2010
7. Berger, Arthur Asa, *Media and communication research methods: an introduction to qualitative and quantitative approaches*, Sage Publication, 2011
8. Judith Bell *Doing your Research Project*, Viva Books Private Limited, 1999
9. Hansen Andero, Cottle Simon, *Mass Communication Research methods*, Negrine Ralph, Newbold Chris Mc Millan Press Ltd., London 2004
10. Wimmer Roger D, *Mass Media Research*, Thompson, New York, Dominick Joseph R 2004
11. Anderson & James, *Media Research Methods: understanding metric and interpretative approaches*, Sage Publication, 2012.
12. Jensen Hlaus Brush ed. *A Handbook of Media and Communication Research*, Routledge, London 2002
13. Allen et. al., *Quantitative Research in Communication*, Sage publications, 2011
14. Gunter, *Media Research Methods: measuring audiences, reactions and impact*, Sage Publications, 2000
15. Mishra R.P., *Research Methodology*, New Delhi Concept, 1988
16. Kumar Ranjit, *Research methodology*, Sage publications, 2011

31.08.18

Abraham
RKE
Tej Narayan Ran
Ranjan

CC - 13 : MEDIA LAWS AND ETHICS

Unit-I Constitutional and legal provisions

- Constitution of India : Fundamental Rights : Freedom of speech and Expression and its limitations : Article 19(1)
- Provision of declaring Emergency and their effects on Media
- Relevant provisions of Indian Penal Code and Criminal Code
- Legal provisions for Parliament and Legislature coverage

Unit-II Press Laws-I

- Defamation
- Contempt of courts Act, 1971
- Working Journalist's Act, 1955.
- Press and Registration of Books Act, 1867

Unit-III Press Laws-II

- Official Secrets Act 1923 vis a vis Right to Information Act 2005.
- Cinematography Act 1952
- Prasar Bharti Act 1990.
- Laws dealing with Obscenity.

Unit-IV Legal Bodies and Cyber crimes

- Press Commissions
- Press Council of India
- Cyber Crimes
- Information Technology Act, 2000.

Unit-V Media Ethics

- Ethical vs legal; Ethical issues in Journalism
- Intellectual Property Rights
- NBA's Code of Ethics and Broadcasting Standards
- Press and accountability in democracy

31.08.18.

Ramesh
~~AKS~~
Tej Warya Rao
Firdaus

Suggested Readings:

1. C.S. Rayudu & S.B. Nageswar Rao Mass Media Laws and Regulations (Himalaya Publishing House, 2013)
2. DD Basu. Law of the Press, (Prentice Hall, New Delhi, 2006)
3. Rao, M. C. The Press, National Book Trust (1974)
4. Menon, P. K. Journalistic Ethics (Pointer Publishers, Jaipur, 2005)
5. Thakurta, P.G. Media Ethics (Oxford University Press, 2009)
6. S. Subramaniam, Professional Ethics (Oxford Publication, New Delhi)
7. Mike W. Martin and Ronald Schinzger, Ethics in Engineering (Tat McGraw-Hill 2003)
8. Prof. A. R. Ayasri, Professional Ethics and Morals, Dharanikota Suyodahana-Maruthi Publication.
9. Harris, Pritchard and Rabins, Engineering Ethics (Cengage Learning, New Delhi)
10. S.B. Gogate, Human Values & Professional Ethics (Vikash Publishing House Pvt. Ltd., Noida)
11. M. Govindrajan and VS Senthil Kumar, Engineering and Human Values (PHI Learning Pvt. Ltd. 2009)
12. A. Alavudeen, Professional Ethics and Human Values (R. Kalil Rahman and M Jayakumaran-Universiy Science Press)
13. Prof. D. R. Karan, Professional Ethics and Human Values (Tata McGraw Hill - 2013)
14. Jayshree Suresh and B.S. Ragahvan, Human Values and Professional Ethics (S. Chand Publication)
15. Prof. S. K. Chakraborty, Human Values (Oxford Publication)

31-10-18

Abraham
PKK
Tijunyan-Ran
Fidherf.

CC - 14 : MEDIA MANAGEMENT

Unit-I Management

- Management: principles, concepts and functions
- Planning: definition, process and relevance
- Leadership and motivation

Unit-II Media Governance and Economics

- Structure of various media organization
- Functions of various departments
- Ownership pattern of media organizations and global media structure
- Economic principles of media structure

Unit III Media Marketing

- Media market
- Media marketing strategies and analysis
- Consumer behaviour & market research

Unit-IV Media as a Business-I

- Print: production, marketing, distribution, revenue
- Television: broadcast business model, revenue, distribution
- Radio: radio business model, revenue

Unit-V Media as a Business- II

- Internet: internet business model
- Film: planning, production, distribution, marketing, revenue, retail

Suggested Readings:

1. Khandekar Kohli Vanita, the Indian Media, Sage Publications, 2011
2. Tungate, Marke, Media Monoliths: how great media brands thrive and survive, Kogan Page, 2005
3. Doyle, Gillian, Media ownership: the economics and politics of convergence and concentration in the UK and Europe media, Sage publication, 2006
4. Shamsi, N. Afaq, Media organization and management, Anmol publication, 2006
5. Albarran, Alan B., The media economy, Routledge, 2010
6. Redmond, J, Trager R Media Organisation Management, Biztantra, New Delhi 2004
7. Sylvie, George and others, Media management: a case book approach, Routledge, 2008
8. S. Kundra, Media Management, New Delhi Anmol, 2005
9. Roy, Ram, Media Management, Delhi Gaur Publishers & Distrubuters, 2011

21.05.16

Abraham
PKG

Tej Narayan
Rohit

Ability Enhancement Compulsory Course (AECC)- 2

Human values & Professional Ethics & Gender Sensitizations

UNIT - I	<ul style="list-style-type: none"> — Definitional aspects of Human Values & Ethics — Relevance of Human Values & Ethics in society
UNIT- II	<ul style="list-style-type: none"> — The Philosophical basis of Human Values & Ethics — Consideration on moral Philosophy personal and family Ethics
UNIT - III	<ul style="list-style-type: none"> — Ethics in Public affairs, Ethical stands for elected representatives of the People. — Ethics for the Bureaucracy, Policy other institutions of coercive authority — Basis values the civil services such as dispassion, non-partisanship, moral integrity, objectivity, dedication to Public Service and empathy for weaker section & group in society and non-corruptibility.
UNIT - IV	<ul style="list-style-type: none"> — Ethics and Professional, Ethical values, standard and Practices concerning the legal Profession, medicine, engineering etc. — Ethics at Workplace, Cybercrime, Plagiarism, Sexual misconduct, fraudulent use of institutional resources etc.
UNIT - V	<ul style="list-style-type: none"> — Gender Definition, Nature and Evolution, Culture, Tradition, Historicity — Gender Spectrum : - Biological, Sociological, Psychological Conditioning — Gender based division of labor : - Domestic work and use value — Gender and contemporary perspective : - Gender, Justice and Human Rights, Constitutional and Legal, Media and Gender — Gender: - Emerging issues and challenges.

Suggested Readings:-

1. Vaishali R. Khasla & Kavita Bhagat, Human Values and Professional Ethics, New Delhi, 2016
2. R.S. Naagarazan, Textbook on Professional Ethics and Human Values, New Delhi, 2017
3. R.R. Gaur, R. Sangal & G.P. Bagaria, A Foundation course in Human values and Professional Ethics, New Delhi, 2016
4. C. Rajya Lakshmi Kalyani, D.S. Vittal, A.Kunaka Lakshmi, P. Chandra Kala & B. Lavanya, Gender Sensitization, Himalaya Publishing House, New Delhi, 2017

K.S. 18

Shankar
PKS

Ty Nagarajan
(11/11/17)

SEMESTER – IV

ELECTIVE COURSE (EC)- 1 : RURAL AND ENVIRONMENTAL JOURNALISM

Unit - I Scope and Nature of Rural Journalism

- Definition, Scope, Nature and Importance of Rural Journalism.
- Development of Rural Communication
- Function of Communication in Agriculture
- Contribution of Government's information media
- Role of Journalists and Media in Rural Areas.

Unit - II Folk Media and culture

- Introduction to Folk Media
- Folk Culture
- Traditional or Rural Folk Media
- Important Folk Media
- Contribution of Folk Media in the welfare of Rural Journalism.

Unit - III Role of Media in Rural Development

- Concept of Rural Development and Rural Communication, Scope of Communication, Developing Communication.
- Some Important Scope of Rural Development and Media.
- Problems of Communication in Rural Areas.
- Contribution of Electronic Media in Rural Communication: Radio, TV Film and Internet.

Unit - IV Environmental Journalism and World Environment

- Meaning, Definition and Scope of Environmental Journalism.
- Characteristics, Functions and Objectives of Environmental Journalism.
- Processes of Environmental Journalism.
- Impact of Environmental Journalism in the World Scenario.
- Environmental Journalism and Development.

Unit - V Social Change and Rural and Environmental Journalism

- Meaning of Social Change
- Important views regarding social change eg. Gandhian, Marxist, Neo-environmental etc.
- New Information Revolution and Rural Communication
- Rural and Environmental Programmes in print and electronic Media

21.08.15

PKS

Ty N... ..
(initials)

Suggested Readings:

1. Everybody Loves a Good Drought, P. Sainath (Penguin Publications)
2. Our Environment, by Laeeq Futerhally (NBT)
3. Ecology & Sustainable Development by Ramakrishanan P.S. (NBT)
4. Environment and Urban Development by Mohan I, (Anmol Pub.)
5. Global Warming by Sinha P.C.
6. Specialised publications about environment like Down To Earth.
7. Watching programmes on Discovery, National Geographic.
8. Watching documentaries about environment etc.

31.08.18

Aravind
PK
T. N. S. R.
Aravind

ELECTIVE COURSE (EC) - 2 : PRACTICAL TRAINING IN JOURNALISM,

PROJECT REPORT & VIVA-VOCE

Every student will have to submit two (02) copies of his/her Project Report containing not more than 60 pages computerized typed copy by the end of the session on the date fixed by the HoD/Director. They will have to work on the prescribed topics assigned by the concerned authority at their own cost. The Project will be examined by the concerned examiners appointed by the Vice Chancellor within the panel submitted by the Board of Moderators. They will also conduct the Viva-Voce Examination in the Supervision of the concern Head/Director.

DISTRIBUTION OF MARKS (Total credit = 5)

- ❖ C.I.A. (Continuous Internal Assessment)
- Practical Training : 40 Marks

- ❖ E.S.E. (End Semester Exam)
- Project Report : 40 Marks
- Viva-Voce : 20 Marks

TOTAL : 100 Marks

21.05.18

Abhaya
PK
Tejendra Ram
Mishra

- **Choose Any one between two Elective Papers (DSE – 1 or GE – 1)**

Discipline Specific Elective (DSE) – 1

CONTEMPORARY ISSUES

- Students will be given inputs on current issues with a focus on opinion development. The objective of this paper is to develop an understanding of vital issues such as democracy, society, media trends, national and international affairs etc.
- Students will also be encouraged to participate in group discussions, extempore, practical exercises to help them analyse the issues concerning contemporary society.
- The content of this course will be designed as per the contemporary issues in media during the semester.

31.08.18

Arundhan
RK
Tejwani
[Signature]

Generic Elective (GE) – 1
Human Rights

UNIT – I	<ul style="list-style-type: none"> — Historical and Social Perspectives — Meaning, Nature and Significance — Evolution
UNIT-II	<ul style="list-style-type: none"> — Different Perspectives in Human Rights — Human Rights issues and Media
UNIT-III	<ul style="list-style-type: none"> — Universal Declaration of Human Rights — Civil and Political Rights — Economic, Social and Cultural Rights — Rights of Disadvantaged People: Stateless Persons, Sex Workers, LGBT and Migrant Workers
UNIT-IV	<ul style="list-style-type: none"> — Human Rights in India: Constitutional Framework — Human Rights and Role of Civil Society — Minority Rights in India: Dalits, Tribals and Women
UNIT-V	<ul style="list-style-type: none"> — Institutional Mechanism for protection of women : Constitutional mechanisms, Legislature Executive and Judiciary (special contribution of judiciary) — Statutory Mechanism : National Human rights Commission & State commissions — The Non-Governmental Organizations

Suggested Readings:-

1. Anil Bhaimali, Globalisation and human rights, Serials Publications, New Delhi, 2006.

21.08.18

A. Remba
 PKK
 T. N. Singh
 (Signature)

702

2. Ashirbani Dutta, Development-Induced Displacement and Human Rights, Deep and Deep Publications, New Delhi, 2007.
3. Bani Borgohan, Human Rights (Social Justice & Political Challenge), Kanishka Publications, New Delhi, 1999.
4. Bertrand G. Ramcharan, Contemporary Human Rights Ideas, Routledge Publications, USA, 2008
5. Chandra Lekha Sriram, Olga Martin, War, Conflict And Human Rights, Routledge Publications, USA, 2010.
6. Dar Arish Kumar, Mohanty P.K, Human Rights in India, Sarup Publications, New Delhi, 2007.
7. Daren J.O. Byrne, Human Rights, Pearson Publications, New Delhi, 2004.
8. Dr. Ashwani Kant, Human Rights and Justice System, APH. Publisher, New Delhi, 2001.
9. Dr. S. Mehrataj Begum, Human Rights in India, APH Publications, New Delhi, 2000.
10. Dr. U.Chandra, Human Rights, Allahabad Law Agency, Allahabad, 1999.
11. Fareed Kazmi, Human Rights: Myth & Reality, Intellectual Publication, New Delhi, 1998.
12. G.S. Bajwa, Human Rights in India, Anmol Publications, New Delhi, 1995.
13. H. Lautespacht, Sir Lauterpacht, International Law & Human Rights, Arcon Publications, New Delhi, 1998.
14. H.O. Aggarwal, International Law and Human Rights, Central Law Agency, Allahabad, 1987.
15. J.C. Johari, Human Rights & New World Order, Anmol Publications, New Delhi, 1996.
16. Janusz Symonides, Human Rights (Concepts and Standards), Rawat Publications, New Delhi, 2002.
17. Justice Rajinder Sachar, Human Rights Perspectives & Challenges, Gyan Publications, 2004.
18. Line Gonsalves, Women & Human Rights, APH Publications, New Delhi, 2001.
19. M.P. Tandon, International Law and Human Rights, APH, Publications, New Delhi, 2002.
20. R. S Verma, Human Rights Burning Issues of World, Indian Publications, 2000.

○○○

31.08.18

Ashwani
PK
Tijwani
Rajinder